Andrew Taws

Lead UX Product Designer

CONTACTS 01

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EDUCATION 02

Teesside University (2015)

Graphic Design B.A 2.1

EXPERIENCE 03

September 2021 - Present

Recite Me

Lead UX Product Designer

My main responsibilities involve creating user flows, sitemaps, mockups, design systems, and high-fidelity UI designs for new features across our range of digital products. I'm also responsible for making sure the products are accessible to our users. To do this, I follow the industry-standard WCAG guidelines and conduct regular UX Audits to ensure our products are usable for a wide range of users.

As well as conducting research into competitor products, I am also responsible for conducting user research. This can involve user interviews and testing out new designs to gather feedback. Part of this also involves me having regular calls with our customers to find their pain points with the products and assist them with any difficulties they may be having.

March 2019 - 2021

Changing Health

Digital Product Architect

Assisting in the design and construction of the NHS Healthy Living Programme. My responsibilities included:
• Construct programs using the Changing Health platform, for both internal and external partners
• Creating data flows and user flow documentation
• Create visual mockups and interactive prototypes of proposed UX/UI solutions
• Help to provide information to inform UX Reviews, and review feedback in order to scope new platform functionality requirements

March 2017 - March 2019

Changing Health

Junior Designer

Working beside the head of design to design for both print and digital. Helping to design and prototype new features for the Changing Health app and create promotional material, and documentation.

SOFTWARE & SKILLS 04

Figma

Jira

Adobe Creative Cloud

Framer

UX Design

UI Design

User Flows

User Journey Mapping

Wire Frames

User Research

Competitor Analysis

Accessibility Audits